

Press Release



* HFMA staff and volunteers determined that this product has met specific criteria developed under the HFMA Peer Review Process. HFMA does not endorse or guaranty the use of this product.

FOR IMMEDIATE RELEASE

Press inquiries should be directed to:

Julie Haug
Stratford Advisory Group
(312) 798-3200

Karen Metropulos
HFMA
(800) 252-HFMA, ext. 329

Stratford's Institutional Investment Consulting Service Receives HFMA Peer Review Designation

Chicago – April 30, 2009 – The Healthcare Financial Management Association (HFMA) recently reviewed the Institutional Investment Consulting Service provided by Stratford Advisory Group, Inc. using the Peer Review process. After undergoing the rigorous review, Institutional Investment Consulting Service has been granted the "Peer Reviewed by HFMA" designation.

Stratford's comprehensive Institutional Investment Consulting Service focuses on critical success factors including, but not limited to: investment strategy development, asset allocation, investment manager oversight and fiduciary responsibility. Chuck French, Stratford Consultant said: "In this difficult investment environment, healthcare institutions need a resource dedicated to serving their unique investment needs. We are proud to align ourselves with HFMA to help more healthcare institutions meet their mandates via a strong investment program."

Stratford Advisory Group President, Tom Dodd, stated: "The HFMA Peer Reviewed designation is a symbol people recognize and trust, and we are honored by this vote of confidence from HFMA and our clients."

The Peer Review process validates the accuracy, effectiveness, quality and value of products and services that HFMA members are currently using. The goal of the review is to identify products and services that deliver organizational savings and performance improvement which enhance HFMA members' day-to-day business interactions and careers.

"For years HFMA members have asked us to identify viable healthcare finance resources and to filter some of the noise in the market place," says HFMA President and CEO Richard L. Clarke, FHFMA. "We see the new Peer Review Process as a powerful opportunity to do just that."

Criteria for a product to display the HFMA Peer Review mark include high survey scores for:

- Enhanced productivity for the individual user and for the customer's organization
- Ease of installation and use
- Accuracy and reliability
- Good value for the price
- Excellent technical support and customer service
- An overall positive rating from reviewers based on a quantitative scale

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About HFMA

The Healthcare Financial Management Association (HFMA) provides the resources healthcare organizations need to achieve sound fiscal health in order to provide excellent patient care. With over 35,000 members, HFMA is the nation's leading membership organization of healthcare finance executives and leaders. We provide education, analysis, and guidance; we lead change and innovative thinking; and we create practical tools and solutions that help our members get results. Addressing capital access to improved patient care to technology advancement, HFMA is an indispensable resource on healthcare finance issues. www.hfma.org

About Stratford Advisory Group, Inc.

Stratford Advisory Group, Inc. is a full-service investment consulting firm, registered as an investment advisor with the SEC under the Investment Advisers Act of 1940. For over twenty-seven years, Stratford has assisted clients with key aspects of investment program management, including: investment policy development, asset allocation, manager selection, performance measurement, fiduciary due diligence, cost containment, and operational efficiency. Stratford is distinguished by its independence, active oversight, robust research capabilities, timely and specific recommendations and co-fiduciary status. www.stratfordag.com

To learn more about Stratford Advisory Group and institutional investment consulting, please contact Chuck French at (312) 798-7118 or e-mail chuck.french@stratfordag.com.